

Entrepreneurship Cell



"The Entrepreneurship Cell (E-Cell) at Modern Education Society's Wadia College of Engineering, Pune was established in 2024 with the goal of nurturing an entrepreneurial mindset and empowering students to turn their innovative ideas into impactful ventures. Guided by our tagline, "Innovate Today, Elevate Tomorrow," we are committed to inspiring students to think creatively, take risks, and build solutions that will shape the future. Guiding the E-Cell MESWCOE as its Faculty Advisor has been an enriching experience. The enthusiasm and dedication of the students are truly commendable. They have displayed remarkable initiative in organizing impactful programs, building partnerships, and fostering an entrepreneurial mindset among their peers. The E-Cell has grown into a dynamic platform where students learn to think innovatively, take calculated risks, and develop a problem-solving attitude. I am confident that their efforts will continue to elevate the entrepreneurial spirit in our college."

Prof. Shrikant Dhavale, Faculty Co-ordinator, E-Cell



Vision of E-cell

To inspire and empower students at Modern Education Society's Wadia College of

Engineering to turn their ideas into successful businesses. We aim to create an environment where innovation thrives, helping students become future leaders who drive positive change through entrepreneurship.

Mission of E-cell

At E-Cell, our mission is to provide students with the tools, support, and opportunities they need to become confident entrepreneurs. We focus on:

1. Encouraging creativity and new ideas, while giving students the resources to make them a reality.
2. Offering mentorship and guidance to help students take smart risks and learn from both successes and failures.
3. Building strong connections with industry leaders, alumni, and innovators to help students launch and grow their businesses.
4. Promoting a sense of social responsibility, so that our entrepreneurs create solutions that benefit society as well as business.

We are here to help students take their first steps toward turning their passion into real-world impact.

Major Events Conducted:

1. Ignite Pitch

Date: 27 September, 2024

Overview:

The Ignite Pitch event was an exciting inter-college entrepreneurship pitching competition organized by the E-Cell of Modern Education Society's Wadia College of Engineering. This event provided a platform for students from multiple colleges to present their innovative startup ideas to a panel of distinguished judges, including successful entrepreneurs, industry experts, and investors. The event aimed to foster creativity, entrepreneurial thinking, and real-world business skills among participating students.

The Ignite Pitch Event attracted participants with a total of 35 teams [1-4 members in each team] competing in the event. The participants showcased their ideas across diverse sectors, including technology, sustainability, social impact, and digital innovation. Each participant had

a limited time of 2 minutes to pitch their business concept, followed by a Q&A session where they received constructive feedback and guidance from the esteemed judges. This inter-college competition not only tested participants' ability to pitch but also encouraged learning and networking with peers from different colleges.

- of students from multiple colleges, showcasing a wide range of innovative ideas

Sponsors onboard: IIC MESWCOE , Modern Education Society

Photos of Event:





2. Illuminate Workshop

Date: 23 October, 2024

Total Participants: 80

Overview:

The Illuminate Workshop, held in collaboration with E Cell IIT Bombay, was a significant event that provided participants with the tools and resources needed to jumpstart their entrepreneurial endeavours. The workshop featured interactive sessions, mentorship from experienced entrepreneurs, and hands-on exercises aimed at refining business ideas and pitching skills. The primary objective was to give participants an in-depth understanding of essential entrepreneurial concepts, such as business modelling, financial planning, customer validation, and scalability. The workshop also offered a platform for students to present their ideas to seasoned entrepreneurs and receive expert feedback. Additionally, students were encouraged to network with industry professionals, learning how to build a sustainable business ecosystem.

Speakers: Prof Rahul Baviskar Mr. Advait Kurlekar



Social Media Presence:

Overview: Throughout the year, E-Cell maintained a dynamic and consistent social media presence across major platforms like Instagram and LinkedIn. The team worked diligently to create engaging content that highlighted the organization's activities, upcoming events, and success stories, while fostering a deeper interest in entrepreneurship.

E-Cell's social media strategy focused on inspiring, educating, and motivating students to explore entrepreneurial ventures. On LinkedIn, the team posted insightful blogs and articles related to startups, entrepreneurship trends, and industry best practices, offering students valuable resources for their entrepreneurial journey. Regular posts, stories, and event promotions on Instagram helped maintain an active online presence. Engaging content, such as entrepreneurial tips, success stories, guest speaker highlights, and posts about emerging startups, resonated with both current and prospective members. To further refine their approach, E-Cell made use of social media analytics tools, tracking engagement to optimize content strategies and ensure that posts remained relevant and impactful.

3. InnovatExposs

Overview: To provide a platform for students to exhibit their innovative projects and prototypes, fostering creativity and practical problem-solving aligned with real-world needs. Overview and Key Highlights: Innovatexpo brought together budding student innovators under one roof to demonstrate their original ideas and technological solutions. The exhibition aimed to promote entrepreneurial thinking and interdisciplinary collaboration.

Date-22nd April 2025

Event Features: 1. Display of 60+ student-led innovative projects.

2. Evaluation by industry experts and academic panel.

3. Networking opportunities with startups and incubators.

4. Live demonstrations and interactive booths.

Chief Guest: Rohit Warrior (Founder of Zepcruit and Sippline)

Judging Panel : Mr.Rohit Warrior and Mr .Arbaj Shaikh



Thank You

Team E cell



Modern Education Society's
Wadia College of Engineering, Pune.
Accredited by NBA and NAAC with 'A++' Grade, Affiliated to SPPU, Pune



DTE Code: EN 06281

Entrepreneurship-Cell MESWCOE



Asia's biggest E-Summit 2025 at, IIT Bombay



Innovate expo national project competition 2025



Illuminate workshop by , E-cell IIT Bombay